

WE NEED A NEW LOGO

The secondary Isr7 school libraries need a new logo for summer reading promotion.

Submit a design today and you could

WIN A **\$100** PRIZE

For more information:

Take a flyer | Talk to a Librarian

Or Visit



This form must accompany all artwork submitted in the 2017 LSR7 Secondary Libraries Summer Reading Logo Design Contest.

2017 LOGO DESIGN CONTEST
OFFICIAL ENTRY FORM
DEADLINE: February 1, 2017

Artist Name: _____

School: _____

Advisory Teacher: _____

Email: _____

Parents/Guardian Name: _____

I have read and fully understand and will comply with the rules and conditions of this contest.

I understand that if my entry is selected as the winner I relinquish all claims to any and all copyrights, royalties and other benefits derived from the sale or reproduction of this work, other than the prize awarded the winning entry.

I understand that if my entry is selected I will be assigning non-exclusive rights in perpetuity to the LSR7 libraries for use of the winning graphic.

Date Signature of Artist

Date Signature of Parent/Legal Guardian

All entries must be signed above. Artists under 18 years of age must have parent/guardians signature.

2017 LOGO DESIGN CONTEST RULES

INTRODUCTION:

The Lee's Summit R7 secondary libraries are looking for a new and unique logo for their summer reading promotions. The logo will be used on the summer reading bags distributed by all six secondary libraries as well as on other marketing material (ie. Flyers, websites, social media, etc.)

ELIGIBILITY:

Contest is open to all LSR7 students in grades 7-12. If you are under the age of 17, your parents must sign the consent portion of the Official Entry Form, to ensure that you have your parent or legal guardian's permission.

ENTRY:

To enter the Contest, eligible participants must:

- 1) **Download and complete the Official Entry Form.** The form is available for download at any of the LSR7 secondary library websites.
- 2) **Design and create a logo!**
- 4) **Convert the design** into a usable web version and a scalable vector, print quality version of the logo. The logo must adapt well to screen printing, electronic and print media, to reproduction on small and large surfaces, and to use in color or in grayscale.
- 5) **Email your completed Official Entry Form and your design to amy.taylor@lsr7.net.**

DEADLINE FOR ENTRIES: February 1st, 2017

LOOK AND FEEL GUIDELINES: Your design should be dynamic, unique, creative, and incorporate summer reading.

FORMATTING: For purposes of submission, please submit the design in **.png, .jpg or .psd** for (Resolution of 300 dpi) **AND as a .pdf file** (less than 10MB). If the logo incorporates non-standard fonts, you must be able to provide us with the font should your logo be selected. If you are chosen as a winner, you **MUST** be able to provide a high-resolution vector file.

PRIZE: The winner will be awarded a **\$100** gift card to Amazon.

SELECTION OF WINNER:

All entry designs will be screened and those that comply with the Official Contest Rules and have met the guidelines and specifications be judged by the LSR7 secondary librarians. The winner will be notified by email. In the event that no entry is selected, the LSR7 secondary librarians reserve the right to declare no winner and run the contest again at a later date.